

What is Grammarly?

An AI writing tool that helps people improve on writing by checking for grammar, spelling, and punctuation

Examples:

- Grammar Checks
- Spelling Checks
- Proof Reading
- Plagiarism Checks



<https://www.grammarly.com/>

What Problems Does Grammarly Solve?

Grammar/Spelling Mistakes: Grammarly helps to correct grammar and spelling mistakes in writing

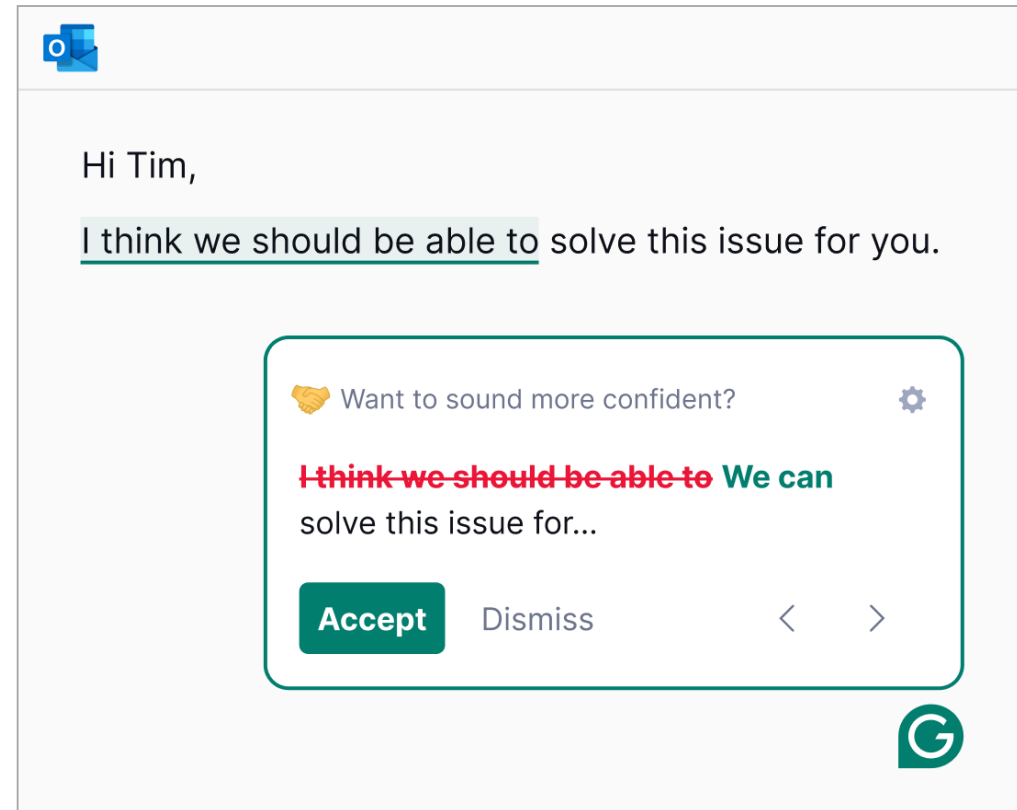
Unclear Sentences: With Grammarly, it improves on many sentences in writing to make it more structured, so ideas are easier for readers to understand

Tone: Grammarly suggests wording changes to make the writing sound more professional for many readers to have a better understanding

Plagiarism Risks: Grammarly helps immensely when checking through the text provided to make sure nothing was accidentally copied

How Does Grammarly Work?

1. Provide the text on Grammarly
2. Grammarly scans the text
3. Detects issues like grammar, spelling, and punctuation errors
4. Suggests corrections and improvements



Relevant For a Small Business

- *Professional Communication*: Helps ensure emails, business proposals, and messages to customers/clients are clear, easy to read, and with no spelling mistakes
- *Time Efficiency*: Speeds up editing and proofreading, which allows many employees to focus on other tasks for the business when Grammarly is primarily used for professional standards in writing
- *Document Quality*: Helps businesses improve on reports, presentations, and documents used for day-to-day operations

Competitors of Grammarly

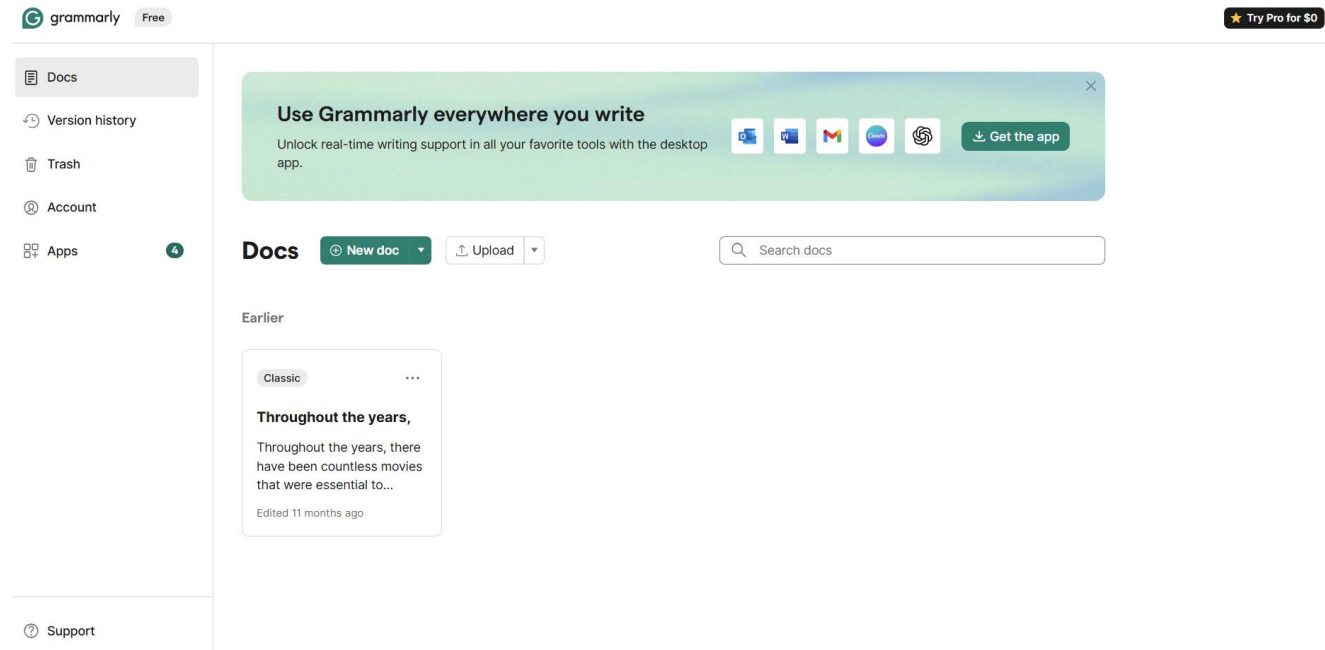
	Grammarly	Hemingway Editor	Wordtune	Language Tool
Type of Tool	AI Writing Assistant	Readability Tool	AI Rewriting Tool	Grammar and Style Checker
Best Fo	Professional writing	Simplifying writing and readability	Improving sentence clarity	Multilingual writing
Key Features	<ul style="list-style-type: none">• Grammar check• Tone detection• Plagiarism checker	<ul style="list-style-type: none">• Highlights complex sentences• Passive voice• Readability score	<ul style="list-style-type: none">• Sentence rewriting• Tone adjustments• AI suggestions	<ul style="list-style-type: none">• Grammar correction• Browser extensions

Getting Started with Grammarly - Costs

	Basic	Pro	Enterprise
Cost	\$0	\$12/month (Annual plan)	May Vary
Write without mistakes	Yes	Yes	Yes
See your writing tone	Yes	Yes	Yes
Rewrite full sentences	No	Yes	Yes
Keep your citations consistent	No	Yes	Yes
Catch accidental plagiarism	No	Yes	Yes
Generate text with AI prompts	100 prompts/month	2,000 prompts/member/month	Unlimited prompts/member/month
Complete workflows from Grammarly	Limited app actions	All app actions	All app actions

Getting Started with Grammarly - Demo

<https://www.youtube.com/watch?v=AUejmYbxKtA&t=33s>



The screenshot displays the Grammarly web interface. At the top left, the Grammarly logo is shown with a 'Free' label. At the top right, there is a 'Try Pro for \$0' button. The left sidebar contains navigation options: Docs, Version history, Trash, Account, and Apps (with a notification badge). The main content area features a 'Docs' header with 'New doc' and 'Upload' buttons, and a search bar. A document preview is shown with the title 'Classic' and the text 'Throughout the years, there have been countless movies that were essential to...'. The document was edited 11 months ago. A promotional banner at the top of the main area encourages users to use Grammarly everywhere they write by downloading the desktop app, listing supported applications like Word, Outlook, Gmail, and others.