

What is Gamma?

An AI tool designed to help you create presentations, documents, and websites

Examples:

- AI Presentations
- Document Creation
- Website Builder
- Editing with AI



<https://gamma.app/>

What Problems Does Gamma Solve?

The Basics: Gamma removes the stress of getting started by generating an outline and content for your presentation structure

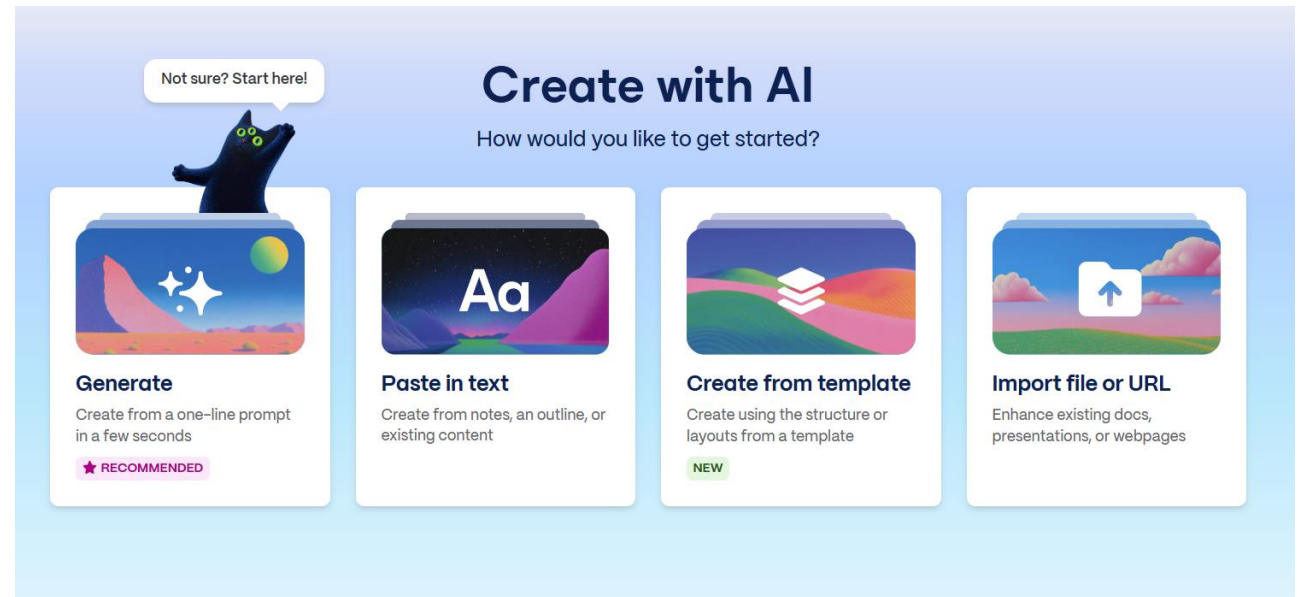
Time Management: Gamma speeds up the process by creating slides, text, and structure within minutes, which saves a lot of time over manual work

Design Guidance: Gamma applies formatting, colors, layouts, and other applicable designs automatically

Ineffective Presentations: Gamma shortens a substantial amount of information needs into a more clear and concise slides for a presentation

How Does Gamma Work?

1. Provide an idea to Gamma
2. Generates an outline with AI
3. Writes the content for you
4. Designs and visuals are added automatically
5. Present



Relevant For a Small Business

- Marketing: Helps small businesses swiftly on creating marketing content without spending tons of hours designing/writing
- Cost Savings: Reduces the need to hire designers/writers by having Gamma automatically generate professional presentations, writing, and other material
- Professional Online Presence: Creates web pages and visual content that improves how a business presents their plan and ambitions online

Competitors of Gamma

	Gamma	Canva	Presentations.AI	Visme
Type of Tool	AI Presentation Tool	Design and AI Tool	AI Presentation Tool	Design and Presentation Tool
Best For	Fast and all-in-one tool	All-in-one content creation	Pitch decks	Marketing visuals
Key Features	Generates full presentations from a prompt	Huge template library and AI features for content creation	Generates structured business decks	Strong for infographics and visuals

Getting Started with Gamma - Costs

	Free	Plus	Pro	Ultra
Cost	\$0	\$12/month	\$25/month	\$100/month
Cards per prompt	10	20	60	75
AI image models	Basic	Advanced	Premium	Most Advanced
Custom Domains	No access	No access	Up to 10	Up to 100
Credits	Limited	1,000 monthly	4,000 monthly	20,000 monthly

Getting Started with Gamma - Demo

<https://www.youtube.com/watch?v=hasR87sXacc>

