

What is NotebookLM?

An AI powered research/writing assistant designed to be grounded in specific documents you provide

Examples:

- **Literature Review:** Upload 10-15 documents on a specific topic and use the chat feature to do deep dive analysis
- **Study Guide Generator:** Upload a transcript of a certain topic you are studying and have the AI to create 10 practice questions to study more efficiently



<https://notebooklm.google/>

What Problems Does NotebookLM Solve?

Knowledgeable: It captures information stored and turning it into a single digital library that anyone can ask questions to

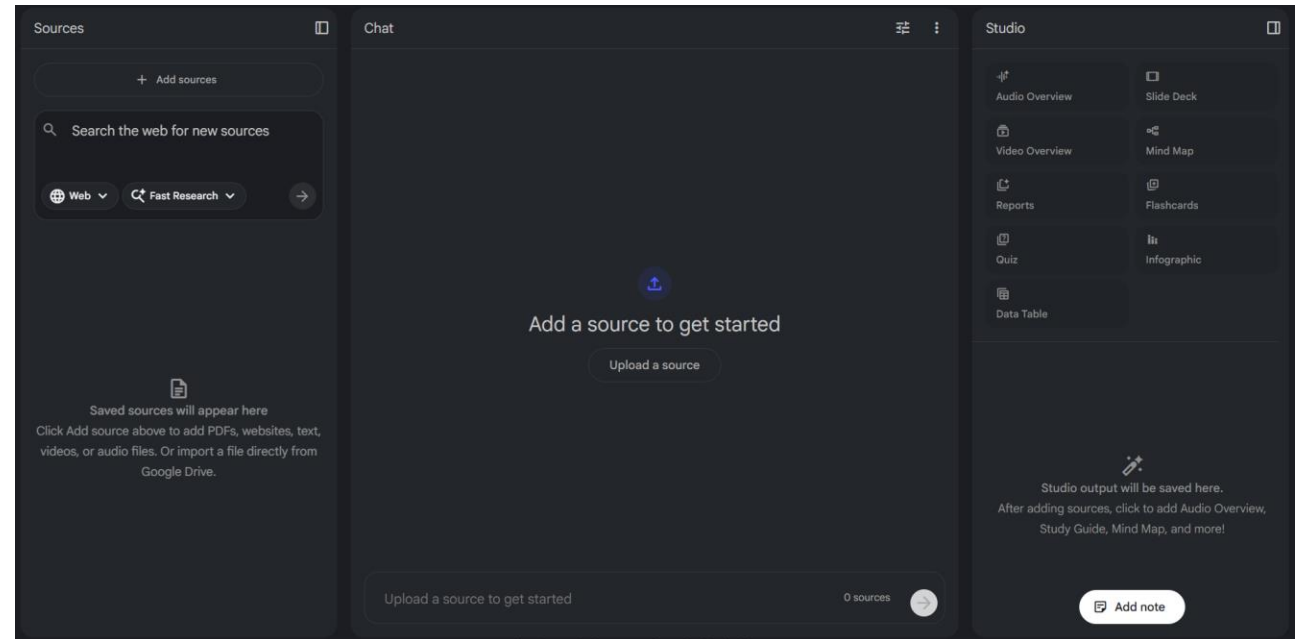
Date Analysis: It acts like a high-powered search engine for your own folders, connects the dots between many different documents so you don't have to go through each one, one by one

Document Bottleneck: It saves you hours of formatting by automatically pulling the most important data from your reports and arrange them into a ready for use slide presentation

Deep Research: It acts like a digital research assistant that searches through the internet and your files at the same time to summarize complex topics in minutes

How Does NotebookLM Work?

1. Create a Notebook
2. Upload your Sources
3. In-depth AI Analysis
4. Ask Questions
5. Generate Business Assets
6. Create Audio/Video Overviews
7. Save and Organize Notes



Relevant For a Small Business

- *Brand Alignment*: Upload your company's brand guidelines and mission statement, as well as it can be commanded to draft a new product description for the company
- *Instant Employee Handbook*: Upload a safety manual and policies to have new hires ask the question to the automated AI instead of interrupting managers
- *Product Development*: Customer feedback can be processed by the AI to have it organized what the company should aim to make customer experience better

Competitors of NotebookLM

	NotebookLM	Notion	Atlas
Best For	Personalized Research	Team Operations	Visual Connections
Key Advantage	Limits answers to sources	Keeping everything in one workspace	Shows how different ideas link together visually
Key Features	Audio/Video overviews that turns notes into realistic podcasts	Database Q&A that can pull answers from your organized tables and project boards	Mind mapping in which automatically creates a map showing connections across files

Getting Started with NotebookLM - Costs

	NotebookLM	NotebookLM Plus	NotebookLM Pro	NotebookLM Ultra
Usage Limits	Standard generations of Audio and View Overviews	2x more generations	5x more generations	50x more generations
Gemini Models	Access to Google's Gemini models	Access to Google's Gemini models	Higher access to Google's Gemini models	Highest access to Google's Gemini models
New Features	Standard access	Early access	Priority access	Priority access and no watermarks on generations
Sources	Up to 50 per notebook	Up to 100 per notebook	Up to 300 per notebook	Up to 600 per notebook

Costs is based on Google AI Plus

Getting Started with NotebookLM - Demo

https://www.youtube.com/watch?v=SJu_RSROmDM&t=99s

