

# What is Luka?



An AI-powered conversational platform that allows users to chat with a human-like virtual companion for support and personalized interaction.

[Website Link](#)

- Allows users chat via text or voice for support
- Can provide personalized guidance and conversation based on user input
- Uses AI to simulate natural, realistic conversations without needing technical skills
- No advanced training required

# What Problems Does Luka Solve?

Limited customer support availability outside business hours

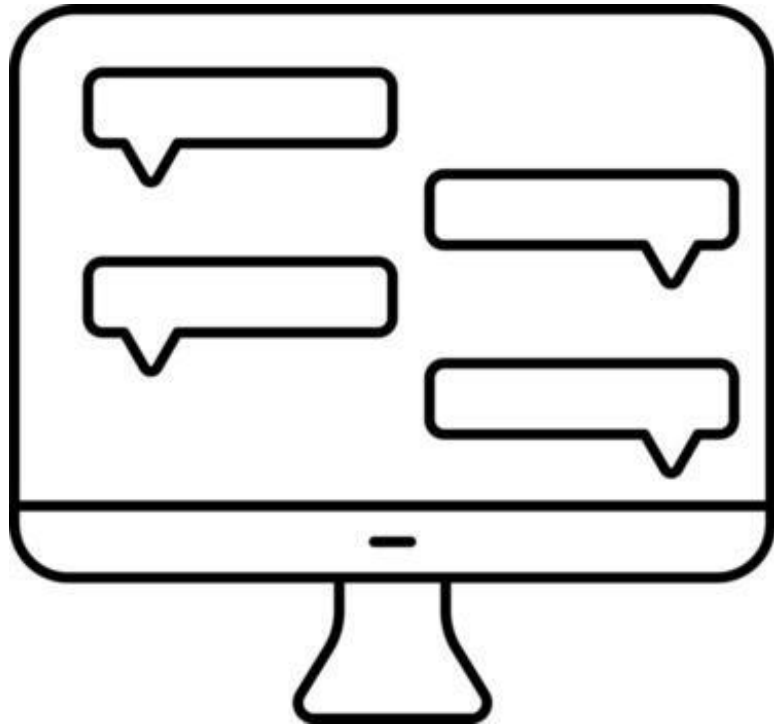
Difficulty engaging website visitors in real time

High cost of hiring additional support staff

Inconsistent responses or messaging to customers

Challenges in providing personalized recommendations or guidance online

# How Does Luka Work?



- **AI-Powered Conversations:** Uses AI to generate realistic, human-like responses in text or voice
- **Sign Up or Access:** Create an account or log in through the app or website
- **Start chatting:** Type or speak messages to interact with your virtual companion
- **Personalized Interaction:** AI adapts to responses based on your input and conversation history
- **Ongoing Engagement:** Continue conversations anytime for guidance

# Specific Use Cases and Examples

## E-Commerce Store

- ❖ Answer customer questions 24/7 on the website
- ❖ Provide personalized product recommendations
- ❖ Guide shoppers through checkout and promotions

## Hair Salon

- ❖ Schedule appointments and manage cancellations
- ❖ Answer FAQs about services, products, and pricing
- ❖ Recommend styles or products based on customer history

## Fitness Studio

- ❖ Share general nutritional guidance
- ❖ Engage members with motivational messages
- ❖ Provide equipment safety instructions

# Luka - Competitors

Feature/Function	Luka	Meya.ai	Tidio	ManyChat
<b>Core Strength</b>	Human-like AI conversation	Build customizable chatbots for businesses	AI assisted live chat for customer support	Chatbots for marketing automation and customer messaging
<b>Interface</b>	Web/App	Web dashboard	Web dashboard	Web dashboard
<b>Creative Depth</b>	Moderate	High	Moderate	Moderate

# Luka - Costs

Plans	Price	Best For	Key Features
Free	Free	Solo Users & Beginners	<ul style="list-style-type: none"><li>• Chat with Replika</li><li>• Customize companion's avatar</li></ul>
Pro	\$19.99/month	Frequent Users	<ul style="list-style-type: none"><li>• Voice calls</li><li>• Advanced conversation modes</li><li>• Expanded interaction options</li></ul>
Ultra	\$69.99/year	Long-term users	<ul style="list-style-type: none"><li>• Unlimited conversations</li><li>• Coaching and personal growth tools</li><li>• Full avatar customization and relationship mode</li></ul>
Platinum	\$299.99 one time	Tech enthusiasts or businesses	<ul style="list-style-type: none"><li>• Permanent access</li><li>• Priority support and exclusive content</li><li>• Augmented reality interactions with AI companion</li></ul>

# Getting Started with Luka – Demo

## [Demo Link](#)

