

# What is Simplified?

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- An AI platform that helps to design and create various AI ideas.
- Social media marketing and writing help
- Design and creates AI images



<https://simplified.com/>

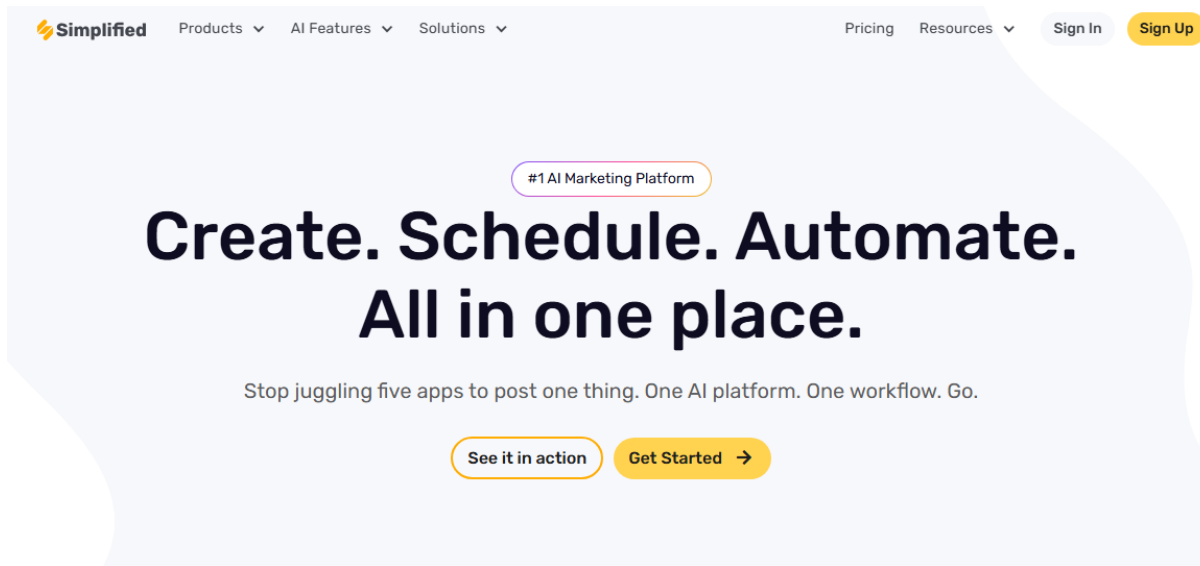
# What Problems Does Simplified Solve?

Inconstient branding over various platforms

Advanced video editing skills

Helps to draft and write blogs

# How Does Simplified Work?



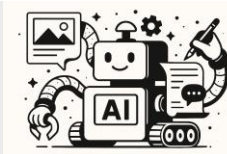
- **Social Media Publisher:** Preplanned AI scheduling for social media messages
- **Automates:** Responds to customer concerns based upon preprogramed responses. .
- **Prompt To Asset Generation:** Can pull information from provided sources and create new designs and research

# Specific Use Cases and Examples



## Multi-Channel Social Media Marketer

- Connects to Instagram, Facebook, X, and email
- Automated responses to customer inquiries



## Content Generation

- Creates blog posts, marketing concepts, and images
- Builds innovative ideas



## E-Commerce Consistency

- Manages brand perception over different social media platforms
- Can post same message at once

# Simplified Competitors

Feature/Function	Simplified	Canva	Jasper	Contentful AI
<b>Primary Focus</b>	Multi-faceted with design video, and writing programs	Visual design	AI writing	API content delivery
<b>Ease of Use</b>	All in one	Drag and drop system	Specialized content templates	Basic
<b>Best For</b>	Maximum integration	Graphic designers	Content marketers	Larger businesses

# Getting Started with Simplified Costs

Plans	Price	Best For	Key Features
<b>Pro</b>	\$19	Solo business owners	<ul style="list-style-type: none"><li>• 7 social media accounts</li><li>• 1 user</li></ul>
<b>Business</b>	\$49	Small businesses	<ul style="list-style-type: none"><li>• 15 social media accounts</li><li>• 3 users</li></ul>
<b>Growth</b>	\$149	Marketing agencies	<ul style="list-style-type: none"><li>• 30 social media accounts</li><li>• 5 users</li></ul>

# Simplified - Demo

<https://www.youtube.com/watch?v=DEfvzf2POV8>

