

What is SmartRecruiters?

- A cloud-based platform designed to manage the entire hiring cycle, from posting the job to onboarding
- A user-friendly alternative to older HR software like Oracle or SAP
- Integration with over 600 third-party tools (like background checks, job boards, etc...)



<https://www.smartrecruiters.com/>

What Problems Does SmartRecruiters Solve?

Multiple apps for job posts, candidate communication, etc...

Long hiring processes

Manually posting jobs on different sites like LinkedIn, Indeed, etc...

Losing track of candidate progress

How Does SmartRecruiters Work?

- Create one job ad and post it across 500+ job boards with a single click
- AI agent automatically parses resumes and assigns a match score
- Hiring managers get a shortlist of the best matches
- Managers use time to meet only the best-matched candidates
- Once a choice to hire someone is made, the platform generates the offer letter and automatically sends onboarding paperwork

How Can a Small Business Use SmartRecruiters?



The Bakery

- Instead of managing hundreds of emails, the owner uses the SR and centralizes every application, enabling them to see all their applicants at a glance



Real Estate Agency

- Uses SmartCRM feature to tag former applicants who were almost hired. When a new position opens, they're automatically sent an email to apply again



Gym Manager:

- Uses the Collaborative Scorecards feature to ensure every team member is a good culture fit

SmartRecruiters Competitors

Feature	SmartRecruiters	Greenhouse	Workable
Best For	Collaborative Hiring & UX	Structured / Data-Heavy Hiring	Startups & SMBs
Integrations	Over 600 apps to connect to	Open API (unlimited apps)	Some integrated apps
Mobile App	Top-rated app for UX	Comprehensive, but not as advanced as SR	Second best app In usability

SmartRecruiters Pricing

Feature	Price	Features
SmartStart	Free	Up to 10 active jobs Limited analytics tools 250 applicant limit
Essential	Over 600 apps to connect to	Unlimited jobs Basic analytics Integration Marketplace
Pro/Enterprise	Top-rated app for UX	Full AI Suite SmartCRM Global Compliance

SmartRecruiters Demo:

<https://www.youtube.com/watch?v=x6iyz1AQhuU>

SmartRecruiters

