

What is Otter?

An AI tool designed to turn spoken conversations into written text in real time. Mainly used for meetings, interviews, and lectures

Examples:

- Live Transcriptions
- Meeting Assistant
- Summarization
- Collaboration



<https://otter.ai/>

What Problems Does Otter Solve?

Note-Taking: Otter captures 100% of audio and transcribes it in real time, which allows you to stay “in the moment” and participate actively

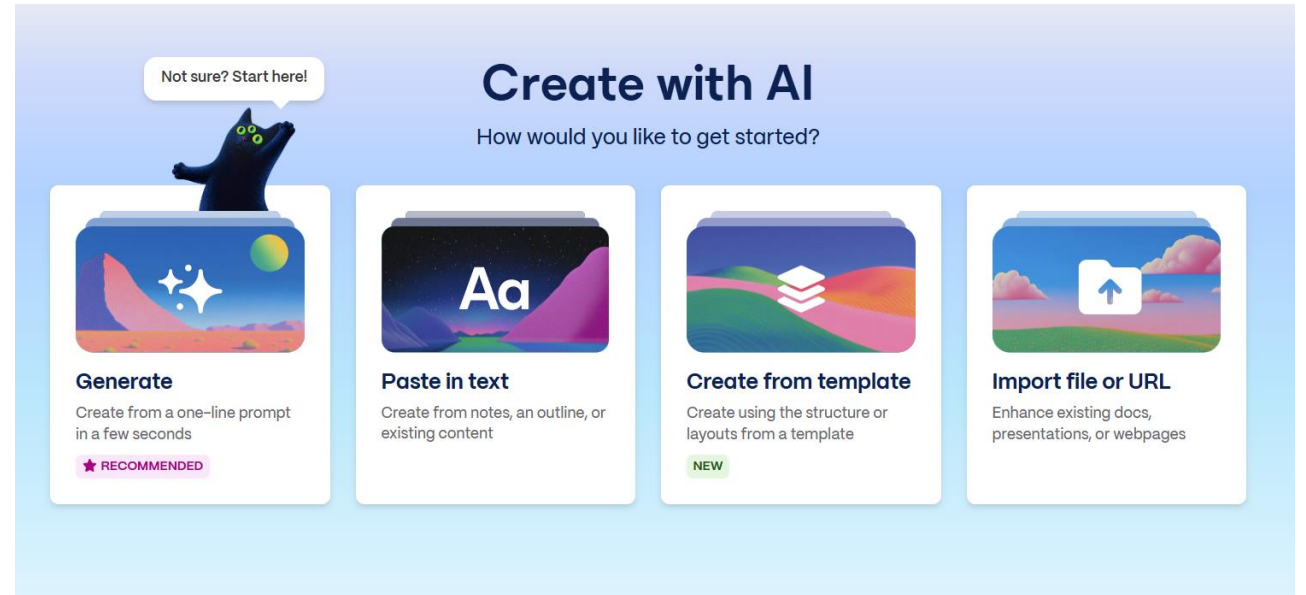
Informative: Otter creates a centralized, searchable knowledge base that allows you to search for a keyword across every meeting you’ve had and find exactly what you need

Accessibility: Otter offers live transcripts that serves as a real time captioning service that allows users to add a custom vocabulary, so AI learns to recognize and spell them correctly

Expanded Language Support: Otter provides full transcription and summaries in other languages like French and Spanish

How Does Otter Work?

1. Captures Audio
2. Transcribes in Real Time
3. Identifies Keywords
4. Generates a Summary
5. Extract Certain Items
6. Archive



Relevant For a Small Business

- Marketing: Helps small businesses record client calls (with permission, so it makes it easy to find and copy perfect quotes for a website)
- Integration: Automatically syncs with calendars to join and record virtual meetings on platforms like Zoom
- Transcriptions: Otter's AI converts live speeches into searchable text while identifying the full conversation and labeling each different speaker to know who said what

Competitors of Otter

| | Otter | Fathom | Gong | Avoma |
|--------------|---|---|---|---|
| Type of Tool | Live Transcription and Note-taker | Meeting Recorder and CRM Sync | Revenue Intelligence Platform | Conversation Intelligence |
| Best For | General Business and Students | Individual Professionals | Enterprise Sales Teams | Customer Success |
| Key Features | <ul style="list-style-type: none">• Real-time transcription• Automated slide capture | <ul style="list-style-type: none">• Unlimited free recording• Instant highlights• Easy video clip sharing | <ul style="list-style-type: none">• Revenue intelligence• Buyer sentiment analysis• Deal flow forecasting | <ul style="list-style-type: none">• Integrated meeting agendas• Scheduling• Collaborative note-taking |

Getting Started with Otter - Costs

| | Basic | Pro | Business | Enterprise |
|------------------------------------|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
| Cost | Free | \$16.99/month | \$30/month | May vary |
| AI Meeting | AI Meeting Workflows | Advanced AI Workflows | Custom AI Workflows | Unlimited Custom AI Workflows |
| AI Chat within and across meetings | Yes | Yes | Yes | Yes |
| Multi-language Support | Yes | Yes | Yes | Yes |
| Imports | 3 lifetime audio/video file imports | 10 monthly audio/video file imports | Unlimited audio/video file imports | Unlimited audio/video file imports |

Getting Started with Otter - Demo

<https://www.youtube.com/watch?v=vZi2RRJyJd0>

