

# What is Sendspark?

- AI video tool used to create a mass amount of personalized videos for marketing or sales
- Integrate with email, customer relationship management & help desk tools
- Record webcam, screen, or both
- Share instantly
- Use branded video landing pages with Call to action (CTA)



**sendspark**

<https://www.sendspark.com>

# What Problems Does Sendspark Solve?

**Build stronger, better human relationships**

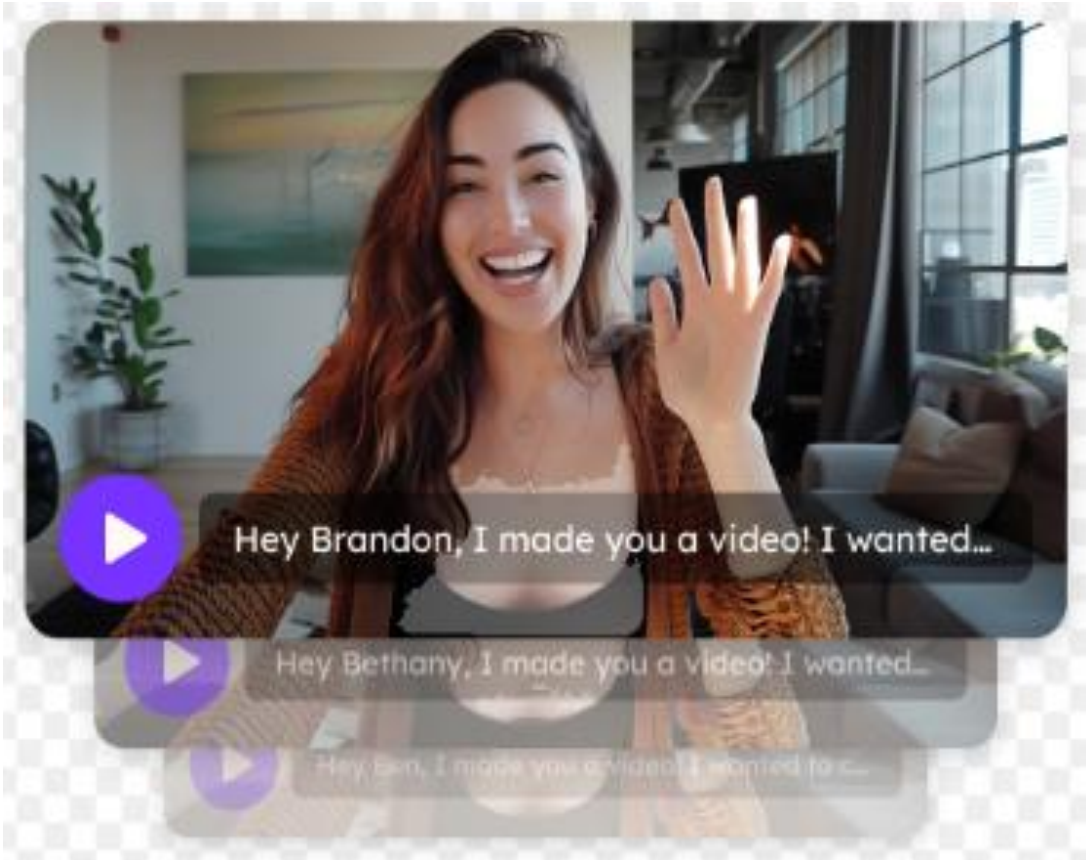
**Create personalized video once used for multiple customers**

**Increase engagement and response rates**

**Low Engagement with Text-Only Communication**

**Difficulty Building Personal Connection**

# How Does Sendspark Work?



- Open browser, extension or mobile app
- Create account
- Connect your email or CRM
- Choose: Screen, Camera, or Both
- Record and send video
- Customize thumbnail & title
- Track engagement

*Record one video and customized it for thousands.*

# How Can a Small Business Use Sendspark?



## Bakery:

- **Specific Use:** Can use to send a short personalized video outreach to customers promoting products, tutorial, or thank you message.



## Boutique Shop:

- **Specific Use:** Can use to create social media to personalize sell of product, by including a personalized welcoming pop up advertisement to whoever who lands on page as well as thank you message.



## Fitness Studio:

- **Specific Use:** Can use to personalize & promote fitness. Online personal workout packages, tutorial motivational messages or promotions.

# Sendspark Competitors

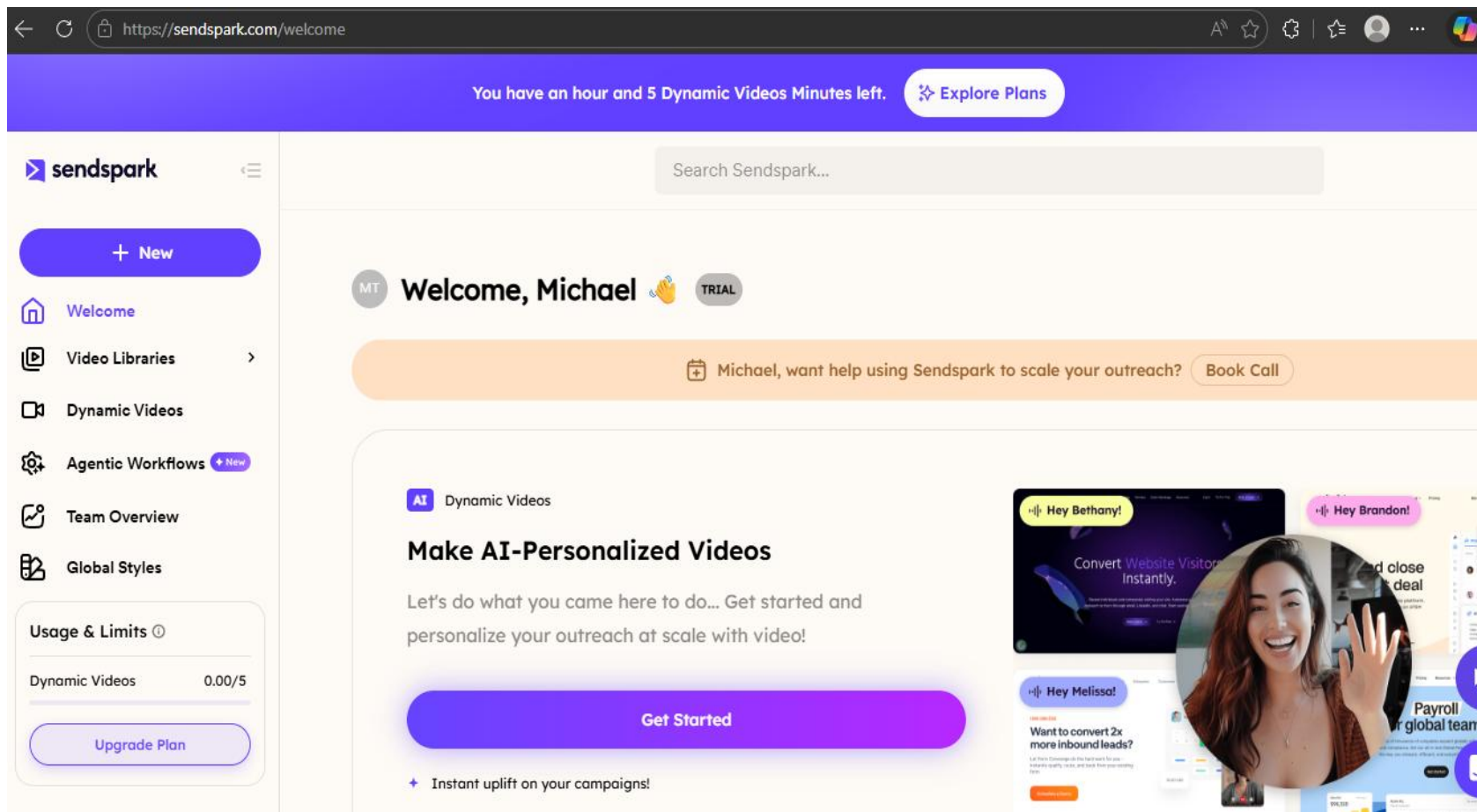
Feature	Sendspark	Loom	Vidyard
Screen + webcam	✓	✓	✓
Personalized video landing page	✓	✗	✓
CRM/Email integrations	Good	Moderate	Excellent
Analytics	Basic	Basic	Advanced
Best for	Small & sales teams	Internal use	Sales/enterprise

# Getting Started With Sendspark - Costs

Plans	Monthly Price	Best For	Key Features
<b>Trial</b>	Free	3-day trial, 100 video minute	<ul style="list-style-type: none"><li>• 1 dynamic video</li></ul>
<b>Solo</b>	\$39	Individuals, 100 video minutes	<ul style="list-style-type: none"><li>• Name personalization</li><li>• Dynamic backgrounds</li><li>• Basic integrations</li></ul>
<b>Growth</b>	\$69	Small Teams, 3 seats, 250 video minutes	<ul style="list-style-type: none"><li>• Multiple variables in video</li><li>• Agentic workflows</li><li>• Advanced integrations</li><li>• API &amp; webhooks</li></ul>
<b>Plus</b>	\$199	Growing Teams, 10 seats, 1000 video minutes	<ul style="list-style-type: none"><li>• 3 guided workflows</li><li>• Dedicated onboarding</li><li>• Team analytics</li></ul>
<b>Scale</b>	\$499	High Volume, 25 seats, 3000 video minutes	<ul style="list-style-type: none"><li>• Live Slack support</li><li>• Account manager</li><li>• Video boot camp</li></ul>

# Getting Started With Sendspark - Demo

- **Demo:** [https://youtu.be/RRogjVaJ3Tg?si=Ws7su--ojWS\\_knvn](https://youtu.be/RRogjVaJ3Tg?si=Ws7su--ojWS_knvn)



The screenshot displays the Sendspark dashboard interface. At the top, a purple banner indicates a trial period: "You have an hour and 5 Dynamic Videos Minutes left." with an "Explore Plans" button. The left sidebar contains navigation options: "+ New", "Welcome", "Video Libraries", "Dynamic Videos", "Agentic Workflows + New", "Team Overview", and "Global Styles". Below these is a "Usage & Limits" section showing "Dynamic Videos 0.00/5" and an "Upgrade Plan" button. The main content area features a search bar, a welcome message "Welcome, Michael" with a "TRIAL" badge, and a call-to-action: "Michael, want help using Sendspark to scale your outreach?" with a "Book Call" button. The primary focus is on "AI Dynamic Videos" with the heading "Make AI-Personalized Videos" and the text "Let's do what you came here to do... Get started and personalize your outreach at scale with video!". A large purple "Get Started" button is prominent. To the right, a collage of AI-generated video thumbnails is shown, including one with a woman waving and another with the text "Convert Website Visitors Instantly".