

What is Paradox?

- A conversational AI recruiting assistant designed to automate the chat-based recruiting process
- Olivia, the AI assistant, interacts with candidates through SMS, WhatsApp, or on your website



<https://www.paradox.ai>

What Problems Does Paradox Solve?

Keeps candidates engaged through live text

Manual interview scheduling

Screening, FAQs, and initial touchpoint tasks

Time spent answering questions through email

How Does Paradox Work?

- A candidate clicks a chat bubble on your company's career site, and can chat directly on the site or choose to receive a code by text
- Olivia begins messaging the user, asking qualifying questions (“Are you at least 18?” or “Can you work weekend nights?”)
- Qualifies candidates based off their answers, immediately goes to schedule candidate for interview with human hiring manager
- Olivia sends a text reminder one day before the interview, along with another reminder 2 hours before the interview time

How Can a Small Business Use Paradox?



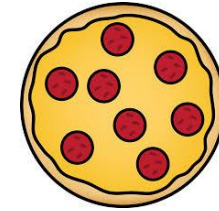
The Bakery

- Put a QR code on window for people to scan, which could lead them to Olivia and potentially find your next baguette maker



Catering Company

- Scaling up 50 servers for a busy weekend – you can post a QR code online for people to scan and apply to work the weekend on short notice



Pizzeria

- One Paradox manages all locations. Olivia detects the candidate's zip code and routes them to the specific manager at the closest store

Paradox Competitors

Feature	Paradox	Sia	TextRecruit
Primary Channel	SMS / Web Chat	Multi-Channel (Email & SMS)	SMS
Best For	High Volume Hourly	Staffing Agencies	Mid-Market Outreach
Tech Features	Most Advanced MLP	Strong Analytics Hub	Simple, Fast UI

Paradox Pricing

Plan	Price	Features
Pro	\$30k-45k/year	<ul style="list-style-type: none">• Core Olivia chatbot• SMS Screening• Automated scheduling
Enterprise	\$60k-\$100k/year	<ul style="list-style-type: none">• Multi-location management• CRM integration• Virtual hiring events
Custom	Custom Quote	<ul style="list-style-type: none">• Full white-labeling• Global Language Support• Bespoke AI workflows

Paradox Demo

<https://www.youtube.com/watch?v=Zpjl8V96D-o>

