

What is Scribe?

- App that automatically creates how-to guides in real-time based off actions you take on your screen.
- Eliminates need to manually screenshot, type out instructions, and label spots you click
- AI enhancement: Can combine multiple guides and combine for one large, cohesive manual



<https://scribe.com/scribe-ai>

What Problems Does Scribe Solve?

Hours spent screenshotting processes

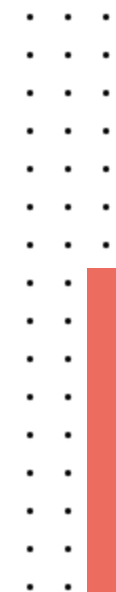
Further time spent typing directions

Even further time adding graphics to screenshots

Having to manually put together multiple guides into one

How Does Scribe Work?

1. Install Scribe extension or desktop app, click "run" to begin screen recording
2. Go about your task as normal
3. Generate: Once you hit stop, Scribe automatically renders a webpage with numbered steps, screenshots, and orange circles highlighting exactly what you clicked
4. Can then redact sensitive info and let you save to computer



How Can a Small Business Use Scribe?



A Bakery

- A quick walkthrough on how to update the "Daily Specials" on the bakery's website.



Restaurant

- A walkthrough for the manager on how to change prices or descriptions in the digital menu/QR code system.



Gym Manager

- Create a guide for the front desk staff on how to register a new client.

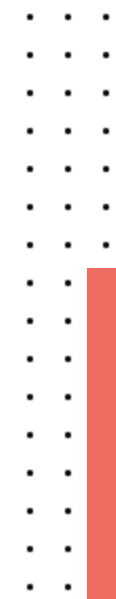


Scribe Competitors

Tool	Scribe	Tango	Loom
Primary Format	Written Guide (SOP)	Interactive Walkthrough/Video	Video Recording
Best For	Process Documentation	Real-time, interactive tutorials	Personalized messages
Ease of use	Extremely High	High	High
AI Focus	Automatic step writing & sensitive info redaction	Action capturing	Video summaries/titles

Scribe Pricing

Plan	Price	Features
Free	\$0	<ul style="list-style-type: none">• Unlimited guides• Works on any web-based app (Chrome/Edge extension).
Pro	\$7/month	<ul style="list-style-type: none">• Adds Desktop capture (for apps like Excel)• Custom branding• Ability to redact sensitive data.
Teams	\$12/month	<ul style="list-style-type: none">• For collaborative workspaces (5-seat minimum).• All Pro features• Added security



Scribe Demo:

https://www.youtube.com/watch?v=9f2EkvJ_p8Y

