

What is Superhuman Mail?

- AI-powered email client built for speed and inbox control
- Reads and prioritizes emails so you focus on what matters first
- Suggests smart replies and drafts responses based on context
- Sets follow-up reminders so important emails never get forgotten
- Works on top of Gmail and Outlook — no platform switch needed



<https://superhuman.com/>

What problems does Superhuman Mail solve?

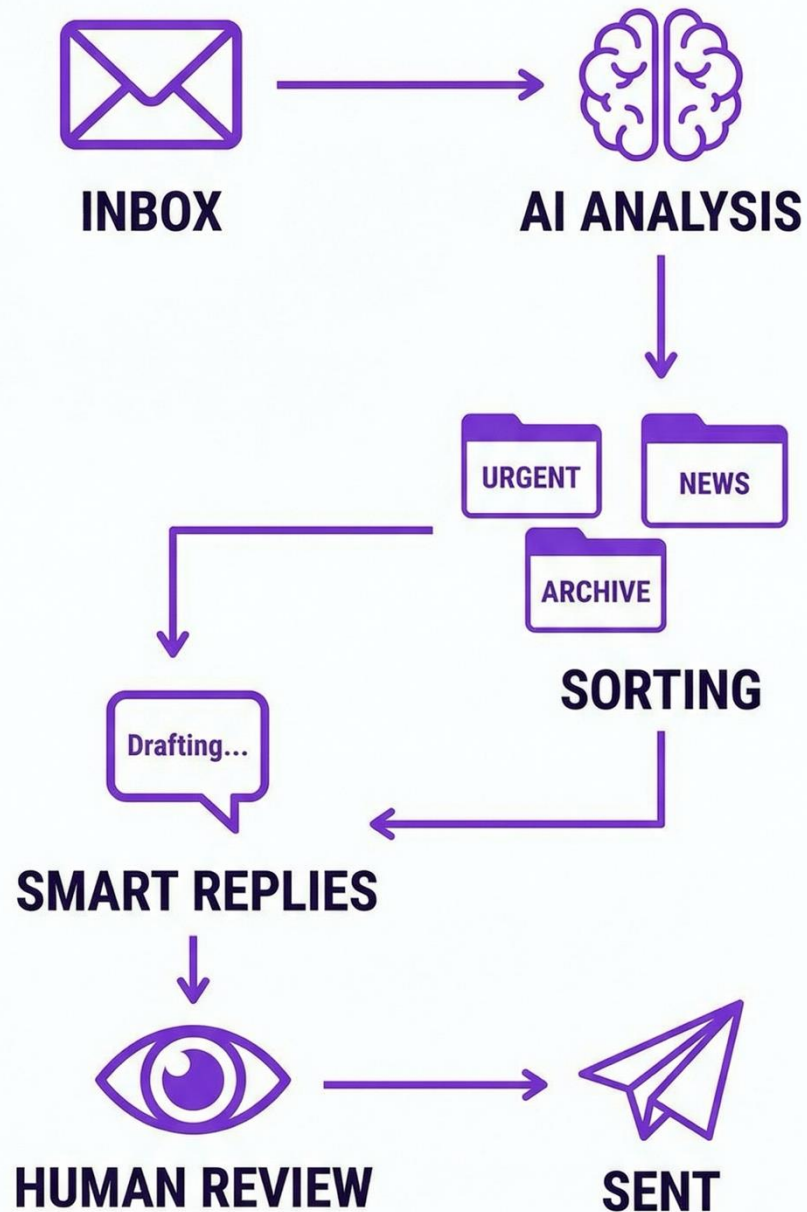
Inbox overload with no clear way to prioritize what needs attention

Slow response times that hurt customer relationships and lose deals

Hours wasted writing the same types of replies over and over

Important follow-ups slipping through the cracks with no reminder

Email fatigue taking time away from actually running the business



How Does Superhuman Mail Work?

- **Connect your email** — links directly to Gmail or Outlook, no migration needed
- **AI sorts your inbox** — surfaces urgent emails and hides the noise automatically
- **Smart reply suggestions** — drafts responses based on the email content and tone
- **Follow-up reminders** — reminds you when someone hasn't replied or needs a response
- **Keyboard shortcuts** — designed to process emails in seconds, not minutes

Specific Use Cases and Examples

Salon Owner



- Respond to appointment requests and cancellations fast
- Use AI drafts to reply to common questions about services and pricing
- Set reminders to follow up with clients who haven't booked in a while
- Spend less time on email and more time with customers

Freelance Consultant



- Reply to client inquiries and project updates quickly using AI drafts
- Never miss a follow-up on a proposal or pending contract
- Keep client communication organized and easy to find
- Look more professional and responsive without extra effort

Home Services Contractor



- Prioritize urgent job requests and customer complaints automatically
- Use AI to draft estimates and appointment confirmations faster
- Set reminders for quotes that haven't gotten a response yet
- Stay on top of email without it taking over your day

Competitors of Superhuman Mail

| Feature/Function | Superhuman | Gmail | Outlook | HEY Email |
|----------------------|------------|---------|-------------|-----------|
| AI Email Drafts | Advanced | Basic | Basic | None |
| Smart Prioritization | Yes | Limited | Limited | Yes |
| Follow-Up Reminders | Built-in | Manual | Manual | Built-in |
| Starting Price | \$30/mo | Free | Free / \$6+ | \$99/yr |

Getting Started with Superhuman Mail - Costs

| Plans | Price | Best For | Key Features |
|----------|------------------|---------------------------|--------------------------------------------------------------------------|
| Starter | \$30/mo per user | Freelancers & small teams | AI drafts, prioritization, reminders, Gmail & Outlook sync |
| Business | \$35/mo per user | Growing teams | Everything in Starter + team analytics, admin controls, priority support |

Getting Started with Superhuman Mail

<https://www.youtube.com/watch?v=5MfZ4tDDrQ0>

