

What Is Lovable.dev?

- Builds full fully functioning applications from text instead of coding
- Build design & infrastructure based on prompts
- Creates user login systems
- Manages data logic and actions
- Sets up databases



- <https://lovable.dev>

What Problems Does Lovable Solve?

Help design & create for non-technical user

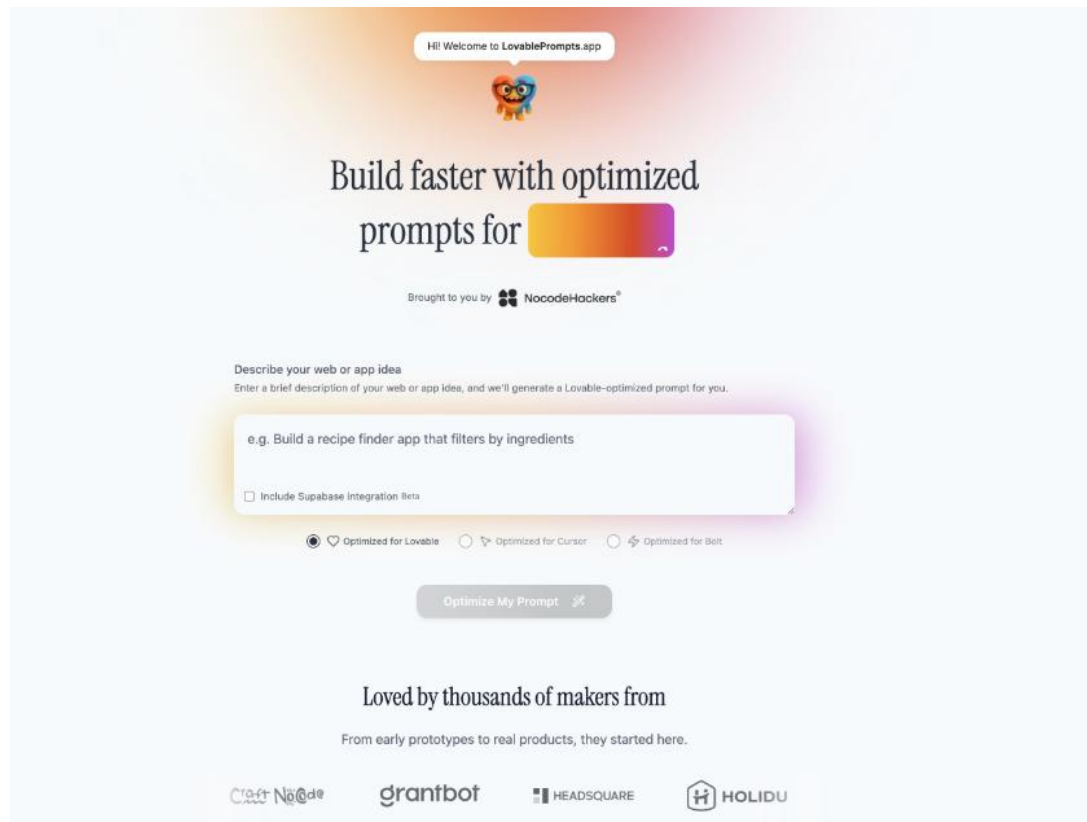
Quickly build apps for small business owner who do not know where to start

Ease of creating a functioning website

Creates user website with no coding experience

Help reduces expense associate with high cost website builders

How Does Lovable Work?



- You describe your app or website idea in plain language
- Lovable creates the front end, visual interface users interact with
- Sets up the backend, logic and data storage
- Connects the frontend to the backend
- You modify the app to your liking
- Export or deploy the code, app or website

How Can a Small Business Use Lovable?



Bakery:

- **Specific Use: Specific Use:** Track customer favorites and purchase history. Automate personalized offers, reorder reminders, and promotions to increase repeat sales.



Boutique Shop:

- **Specific Use:** Track customer preferences and shopping behavior. Automate targeted promotions and product recommendations to boost sales and customer engagement.



Fitness Studio:

- **Specific Use:** Track class attendance and membership activity. Automate reminders, renewal alerts, and personalized messages to improve retention.

Lovable Competitors

Feature / Tool	Lovable	Bubble	Glide	Replit
Primary Purpose	AI app generation from prompts	No-code app builder	Spreadsheet-to-app builder	AI-assisted coding + hosting
No Code Needed	Yes	Yes	Yes	Requires coding
Frontend + Backend	Yes	Backend via plugins	Limited backend	Full stack
Database Support	Yes (built-in)	Yes	Yes (via Sheets)	Via code
Deployable App Output	Live, exportable	Live	Live	Requires setup
Best For	Non-technical founders / marketers	Small businesses / startups	Simple mobile / web tools	Developers

Getting Started With Lovable - Costs

Plan	Monthly Price	Credits	Projects
Free	\$0	5 daily 30/month	<ul style="list-style-type: none">• Public only
Pro	\$25	100/month (+ daily rollovers)	<ul style="list-style-type: none">• Public & Private• Custom Domain• Limited Team features• Private projects Brand Removal
Business	\$50	100/month (+ daily rollovers)	<ul style="list-style-type: none">• Team + Personal
Enterprise	Custom	Custom	<ul style="list-style-type: none">• Custom

Getting Started With Lovable - Demo

Demo: <https://youtu.be/xSguatN8HEs?si=AOdRzxlw3XjrbZTL>

