

What Is Trellus?

- Call automation, & analytics to help sales close deals
- AI-powered sales assistant for phone calls & dialer
- Automatically log call notes
- Automate workflows & track leads
- Draft and generate follow-up emails
- Real-time coaching suggest what to say while you're talking



<https://www.trellus.ai>

What Problems Does Trellus Solve?

Increase sales, performance, engagement & response rates

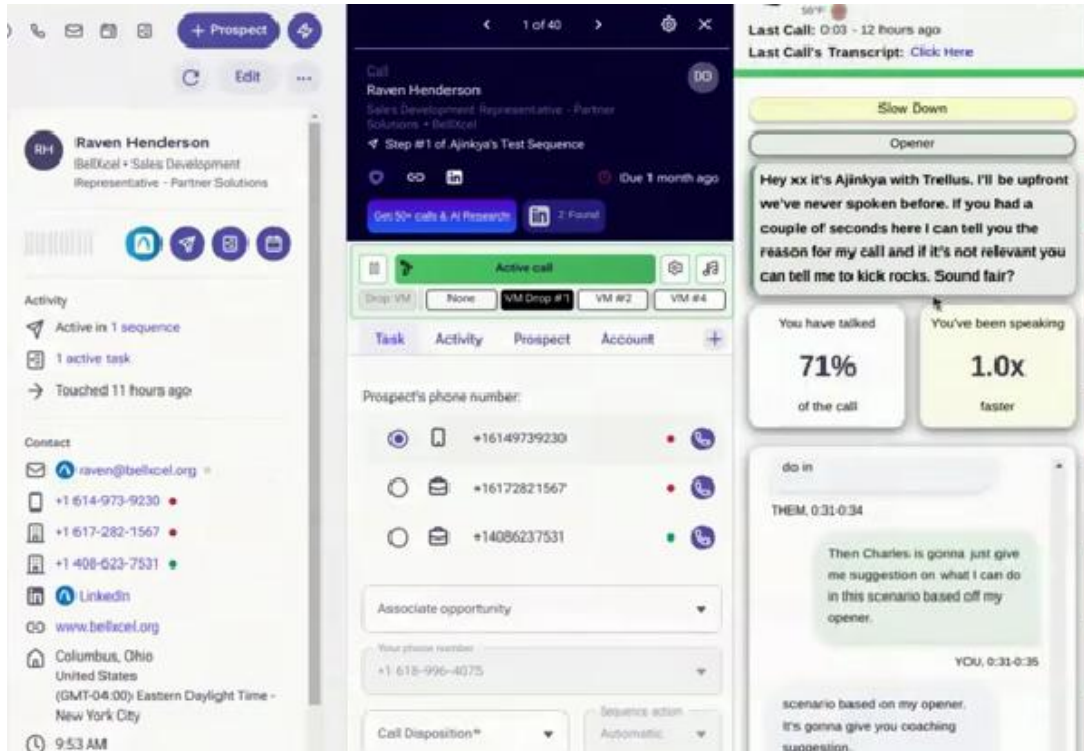
Sale reps to make smarter decision & to be more effective

Sales rep not knowing what to say

Sales reps wasting time and underperforming on calls

Prevents lost deals due to forgetfulness

How Does Trellus Work?



- Analyzes & compares active call to past sales conversation success or failure
- Connects your sales tools or CRM
- Generate a live suggestion prompt of what to say
- Listens to call in real time
- Logs call & automates next steps
- Schedules follow-ups & tracks outcomes

How Can a Small Business Use Trellus?



Bakery:

- **Specific Use:** Can use to provide real-time prompts such as order suggestions as you talk to customers to confirming order details



IT Services :

- **Specific Use:** Can use to guide sales reps through cold or warm calls, provide AI-suggested solutions for client pain points, and track which approaches lead to successful contracts.



Boutique Hotel:

- **Specific Use:** Can use to guide staff on upselling room upgrades, promoting special packages, and answering guest questions in real-time to increase bookings and revenue.

Trellus Competitors

Features	Trellus.ai	Dialpad Sell	Salesloft	Apollo.io
Primary Focus	Live call coaching & sales execution	Dialer + AI coaching	Sales engagement platform	Lead generation & outreach
Real-Time Call Coaching	Yes	Yes	No	No
Post-Call Analytics	Yes	Yes	Yes	Yes
CRM / Outreach Automation	Some	Some	Full	Full
Best For	Small to mid-size sales teams, SDRs	Teams wanting dialer + AI coach	Teams managing outbound campaigns	Teams focused on outbound prospecting & lead management

Getting Started With Trellus - Costs

Plan	Monthly Price	Best For	Key Features
Free	\$0	Individuals	<ul style="list-style-type: none">• AI-generated call summaries• Transcription• AI follow-up emails• Limited auto-dialing
Power	\$59.99	Sales reps needing full call assistance	<ul style="list-style-type: none">• Unlimited single-line dialing• Voicemail drops• LinkedIn outreach tools
Parallel	\$149.99	Heavy users or solo reps doing high-volume outbound	<ul style="list-style-type: none">• All Power features• Multi-line dialing• Unlimited AI practice calls• Spam remediation
Business / Team	Custom / contact sales	Small to mid-size sales teams wanting centralized insights	<ul style="list-style-type: none">• Team analytics & dashboards• Custom AI coaching• Reporting tailored to your org

Getting Started With Trellus - Demo

- Demo: <https://youtu.be/rsGrmGeP8mc?si=z2wLMVUxokznlr0t>



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